



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd.
6th Floor
Arlington, VA 22209
ph: (703) 236-9207
fx: (703) 236-2344

Advertiser
Agency/T-Code
Buyer
Salesperson

Allen for Senate (1885)
Smart Media Group, Inc. (1051)/ELECTRON
Dome, Patricia
Petro, Susan (1110)
ph: (703) 236-9600

Invoice 427517
Inv Date 11/25/2012
Terms Cash In Advance
Contract 190761
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Smart Media Group, Inc.
814 King Street,
Suite 400
Alexandria, VA 22314

AgM

Product Political-Political (1088)
Brand SENATE/REP (18399)
Acct Types **Local/Political Candidate Agency**
Est/Headline C30N0610/30-11/6/12/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 1:19:41PM

WJLA Arlington (WJLA)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
48.1	SPOT	10:58:25AM-ABC--TH	Day, Th-1	11/01/12 10:59AM (Th)	00:30	ABC--THE VIEW	GA1214RTVH	\$2500.00	
49.2	SPOT	12:57:56PM-ABC--TH	Day, M-1	11/05/12 1:32PM (Mo)	00:30	ABC--THE CHEW	GA1214RTVH	\$1400.00	
50.0	SPOT	3:01:00PM-ANDERS	Day, M-1	11/05/12 3:39PM (Mo)	00:30	ANDERSON COOPER SHOW	GA1214RTVH	\$800.00	
51.1	SPOT	3:01:00PM-ANDERS	Day, Tu-1	10/30/12 3:33PM (Tu)	00:30	ANDERSON COOPER SHOW	GA1214RTVH	\$800.00	
52.0	SPOT	3:58:26PM-KATIE CO	Day, Th-1	11/01/12 4:56PM (Th)	00:30	KATIE COURIC	GA1214RTVH	\$1200.00	
53.0	SPOT	3:58:26PM-KATIE CO	Day, M-1	11/05/12 3:59PM (Mo)	00:30	KATIE COURIC	GA1214RTVH	\$1200.00	
54.1	SPOT	4:58:00AM-NEWS-G	Day, M-1, Tu-1	11/05/12 5:39AM (Mo)	00:30	NEWS-GOOD MORNING WASHINGTON @5A	GA1214RTVH	\$300.00	
54.1	SPOT	4:58:00AM-NEWS-G	Day, M-1, Tu-1	11/06/12 5:14AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @5A	GA1214RTVH	\$300.00	
55.0	SPOT	6:00:00AM-NEWS-G	Day, Tu-1	11/06/12 6:23AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	GA1214RTVH	\$1400.00	
56.1	SPOT			10/30/12			2 preempts @ \$1400.00	\$0.00	End Dated
57.1	SPOT			10/30/12			2 preempts @ \$1600.00	\$0.00	End Dated
58.1	SPOT	6:59:00AM-ABC--GO	Day, Tu-1	11/06/12 8:49AM (Tu)	00:30	ABC--GOOD MORNING AMERICA	GA1214RTVH	\$1600.00	
59.1	SPOT			10/30/12			2 preempts @ \$2000.00	\$0.00	End Dated
61.0	SPOT	11:00:56PM-NEWS-A	Day, M-1	11/05/12 11:14PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 11P	GA1214RTVH	\$3600.00	
62.0	SPOT			11/05/12			1 preempt @ \$750.00	\$0.00	No Avail
63.0	SPOT	11:00:56PM-NEWS-A	Day, Su-1	11/04/12 11:33PM (Su)	00:30	NEWS-ABC 7 NEWS @ 11P	GA1214RTVH	\$800.00	
64.1	SPOT	5:59:26PM-NEWS-A	Per week (3), Tu	10/30/12 6:25PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 6P	GA1214RTVH	\$3200.00	
64.1	SPOT			10/30/12			2 preempts @ \$3200.00	\$0.00	End Dated
65.1	SPOT			10/30/12			3 preempts @ \$1200.00	\$0.00	End Dated
66.0	SPOT	6:30:00PM-NEWS-A	Day, Su-1	11/04/12 6:44PM (Su)	00:30	NEWS-ABC 7 NEWS @ 630P	GA1214RTVH	\$2000.00	
67.1	SPOT	9:00:00AM-LIVE!	Per week (2), Tu	10/30/12 9:41AM (Tu)	00:30	NEWS-ABC 7 NEWS @ 9A	GA1214RTVH	\$400.00	
67.1	SPOT			10/30/12			1 preempt @ \$400.00	\$0.00	End Dated
68.0	SPOT	11:29:56PM-NEWS-A	Day, Sa-2	11/03/12 12:35AM (Sa)	00:30	NEWS-ABC 7 NEWS @ 11P	GA1214RTVH	\$500.00	
68.0	SPOT	11:29:56PM-NEWS-A	Day, Sa-2	11/03/12 11:57PM (Sa)	00:30	NEWS-ABC 7 NEWS @ 11P	GA1214RTVH	\$500.00	
69.0	SPOT			10/30/12			1 preempt @ \$750.00	\$0.00	Program Change
70.1	SPOT			10/30/12			2 preempts @ \$300.00	\$0.00	End Dated
71.0	SPOT	3:01:00PM-ANDERS	Day, Th-1, F-1	11/01/12 3:37PM (Th)	00:30	ANDERSON COOPER SHOW	GA1214RTVH	\$800.00	
71.0	SPOT	3:01:00PM-ANDERS	Day, Th-1, F-1	11/02/12 3:15PM (Fr)	00:30	ANDERSON COOPER SHOW	GA1214RTVH	\$800.00	
72.0	SPOT	6:00:00AM-NEWS-G	Day, F-1	11/02/12 6:51AM (Fr)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	GA1214RTVH	\$1400.00	
73.0	SPOT	6:59:00AM-ABC--GO	Day, Th-1, F-1	11/01/12 8:59AM (Th)	00:30	ABC--GOOD MORNING AMERICA	GA1214RTVH	\$1600.00	
73.0	SPOT	6:59:00AM-ABC--GO	Day, Th-1, F-1	11/02/12 8:41AM (Fr)	00:30	ABC--GOOD MORNING AMERICA	GA1214RTVH	\$1600.00	
74.0	SPOT	4:58:27PM-NEWS-A	Day, Th-1, F-1	11/01/12 5:55PM (Th)	00:30	NEWS-ABC 7 NEWS @ 5P	GA1214RTVH	\$2000.00	
74.0	SPOT	4:58:27PM-NEWS-A	Day, Th-1, F-1	11/02/12 5:38PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 5P	GA1214RTVH	\$2000.00	
75.0	SPOT	5:59:26PM-NEWS-A	Day, F-1	11/02/12 6:12PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 6P	GA1214RTVH	\$3200.00	
76.0	SPOT	11:00:56PM-NEWS-A	Day, Th-1	11/01/12 11:23PM (Th)	00:30	NEWS-ABC 7 NEWS @ 11P	GA1214RTVH	\$3600.00	
77.0	SPOT	11:59:56AM-NEWS-A	Day, Th-1, F-1	11/01/12 12:26PM (Th)	00:30	NEWS-ABC 7 NEWS @ NOON	GA1214RTVH	\$1200.00	
77.0	SPOT	11:59:56AM-NEWS-A	Day, Th-1, F-1	11/02/12 12:27PM (Fr)	00:30	NEWS-ABC 7 NEWS @ NOON	GA1214RTVH	\$1200.00	
78.0	SPOT	4:58:00AM-NEWS-G	Day, F-1	11/02/12 5:09AM (Fr)	00:30	NEWS-GOOD MORNING WASHINGTON @5A	GA1214RTVH	\$300.00	
79.0	SPOT			11/05/12			1 preempt @ \$750.00	\$0.00	No Avail



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd.
6th Floor
Arlington, VA 22209
ph: (703) 236-9207
fx: (703) 236-2344

Advertiser
Agency/T-Code
Buyer
Salesperson

Allen for Senate (1885)
Smart Media Group, Inc. (1051)/ELECTRON
Dome, Patricia
Petro, Susan (1110)
ph: (703) 236-9600

Invoice 427517
Inv Date 11/25/2012
Terms Cash In Advance
Contract 190761
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Smart Media Group, Inc.
814 King Street,
Suite 400
Alexandria, VA 22314

AgM

Product Political-Political (1088)
Brand SENATE/REP (18399)
Acct Types Local/Political Candidate Agency
Est/Headline C30N0610/30-11/6/12/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 1:19:41PM

WJLA Arlington (WJLA)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
80.0	SPOT			10/30/12			1 preempt @ \$2000.00	\$0.00	Pre-Empt
81.0	SPOT	9:00:00AM-LIVE!	Day, W-1	10/31/12 9:57AM (We)	00:30	LIVE!	GA1214RTVH	\$400.00	
82.0	SPOT	6:00:00AM-NEWS-G	Day, W-1	10/31/12 6:58AM (We)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	GA1214RTVH	\$1400.00	
83.0	SPOT	6:59:00AM-ABC-GO	Day, W-1	10/31/12 7:59AM (We)	00:30	ABC-GOOD MORNING AMERICA	GA1214RTVH	\$1600.00	
84.0	Contract Line Remarks: Fixed position adjacent to Political Update								
	SPOT	5:00:00AM- 5:15:00	Day, W-1	10/31/12 5:16AM (We)	00:30	NEWS-GOOD MORNING WASHINGTON @5A	GA1214RTVH	\$2000.00	
85.0	SPOT	4:58:00AM-NEWS-G	Day, W-1	10/31/12 5:46AM (We)	00:30	NEWS-GOOD MORNING WASHINGTON @5A	GA1214RTVH	\$300.00	
86.0	SPOT	9:00:00PM-11:00:00	Day, W-1	10/31/12 9:48PM (We)	00:30	ABC-MODERN FAMILY/SUBURGATORY	GA1214RTVH	\$13000.00	
87.0	SPOT	11:35:00PM-ABC-AB	Day, W-1	10/31/12 11:54PM (We)	00:30	ABC-ABC NIGHTLINE	GA1214RTVH	\$750.00	M/G For 79.0.1
88.0	SPOT	11:00:00AM-NEWS-S	Day, Sa-2	11/03/12 11:31AM (Sa)	00:30	NEWS-SATURDAY ABC 7 NEWS @ 11A	GA1214RTVH	\$800.00	
88.0	SPOT	11:00:00AM-NEWS-S	Day, Sa-2	11/03/12 11:52AM (Sa)	00:30	NEWS-SATURDAY ABC 7 NEWS @ 11A	GA1214RTVH	\$800.00	
89.0	SPOT	3:00:00PM-NEWS-SU	Day, Su-2	11/04/12 3:30PM (Su)	00:30	NEWS-SUNDAY ABC 7 NEWS @ 3P	GA1214RTVH	\$500.00	
89.0	SPOT	3:00:00PM-NEWS-SU	Day, Su-2	11/04/12 3:56PM (Su)	00:30	NEWS-SUNDAY ABC 7 NEWS @ 3P	GA1214RTVH	\$500.00	
90.0	SPOT	4:30:00AM-NEWS-G	Day, Tu-1	11/06/12 4:46AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @430A	GA1214RTVH	\$150.00	

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.

Gross Total	\$64,400.00
Commission	(\$9,660.00)
Net Total	\$54,740.00

Total Spots 41